

Welcome to GSES Open House!

Goldsmith-Schiffman
Elementary School



Jane Herndon

...

Principal



Ashley Smith

...

President



Agenda

- About the GSES PTA
- Visit the PTA Website and Upcoming Dates
- Membership, Grandparent's Club & Boo Bash Chairs
- Academics and Reflections Contest
- Fundraising and Fit & Fun Run
- Hospitality & Events
- PTA Budget Review
- Community Partners



What is PTA and why join?



PURPOSE

To make every child's potential a reality by engaging and empowering families and communities to advocate for children.

CHILDREN BENEFIT

Research shows that participating in your child's school correlates to them doing well academically.

THE SCHOOL BENEFITS

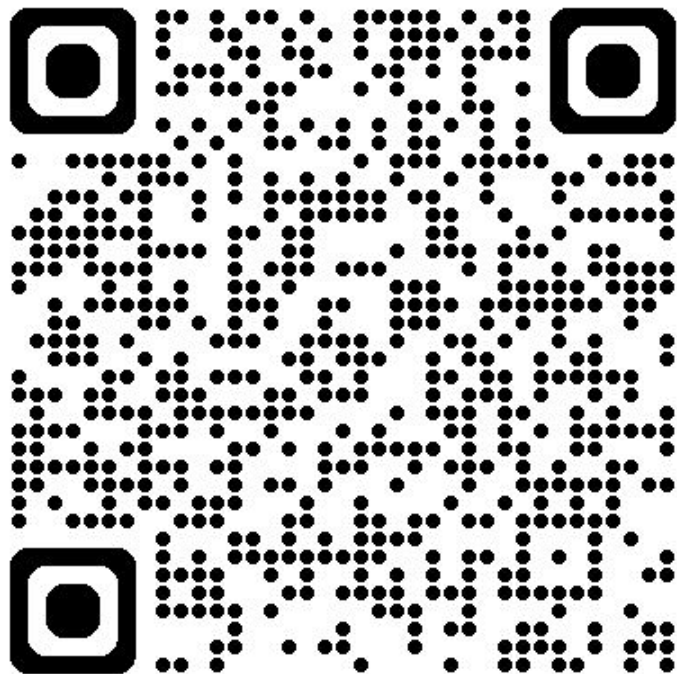
Your support helps us support the students, staff, and families in lots of different ways.

MAKE CONNECTIONS

Get to know the teachers and staff as you partner with the school.

BE INVOLVED

Socializing with other parents while volunteering is fun and rewarding.



COMMITTEE MEMBERS WANTED!

Interested in helping
lead some programs
at Goldsmith-
Schiffman Elementary
School?

Want to be part of a
team?



Fill out our
volunteer form!



- Boo Bash
- Spring Fling
- Sunshine Cart
- Reflections Contest
- Staff Appreciation Week
- Fit & Fun Run & MORE!

GSES Spirit Wear and Field Trip Shirts



★ GOLDSMITH SCHIFFMAN ★

ELEMENTARY SCHOOL

LEVEL UP

★ CLASS & SPIRIT WEAR ★

2026-2027



GSES PRE-K

KINDERGARTEN

LEVEL UNLOCKED



GSES

TEAM FIRST GRADE

GOLDSMITH-SCHIFFMAN
ELEMENTARY SCHOOL

GSES SECOND GRADE

2026-2027



Third Grade

GOLDSMITH-SCHIFFMAN
ELEMENTARY SCHOOL

FOURTH grade

2026-2027

REACH THE GOLD STANDARD

GOLDSMITH-SCHIFFMAN
ELEMENTARY SCHOOL

FIFTH GRADE

2026-2027

...G.S.E.S.

GSES

GOLDSMITH-SCHIFFMAN
ELEMENTARY SCHOOL



CLASS SHIRTS
& SPIRIT WEAR



YOUTH & ADULT
SIZES



SHOW YOUR
GSES PRIDE!

Order Today!

SUPPORT OUR SCHOOL.
WEAR IT PROUD. 



← **SCAN TO ORDER**

or visit the store:
bit.ly/GSESpride

★ *One School. One Team. Level Up Together.* ★



HELP US IMPROVE!

SHARE YOUR FEEDBACK ON YOUR
PTA EXPERIENCE TO HELP US
IMPROVE!

anonymity is optional!



SCAN HERE TO
PROVIDE YOUR
FEEDBACK!

Ashley Saager

...

Secretary



GSES PTA Website



www.gsespta.org



Become a Member



Find Volunteer Opportunities



Answers to FAQs



Staff Info Sheets



PTA Contact Information

**SCAN
ME**





GOLDSMITH-SCHIFFMAN ELEMENTARY PTA

Sunday Send Out

Sign up for the weekly email
newsletter, The Sunday Send
Out, on our PTA Website



Goldsmith-Schiffman Elementary School PTA

Stay Connected



Adopt a Staff Member

We need volunteers to adopt our staff members so they can feel loved over the holidays and on teacher appreciation week!

Look for sign ups soon!



Upcoming Events

PTA 2026-2027

TOGETHER WE SUPPORT. TOGETHER WE SUCCEED!

PHASE 1 JULY - DECEMBER

Back-to-School Through Winter Break



JULY



-  23 New Family Orientation 5pm
-  23 Popsicles with the Principal, Teacher Cards 6pm
-  29 Back to School Breakfast for Staff

AUGUST



-  4 Meet the Teacher Appointments
-  5 First Day of School
-  25 PTA General Meeting and Open House
-  27-Sept 4 Scholastic Book Fair

SEPTEMBER



-  3 Games with Grandparents 5:30pm
-  7 Labor Day Holiday
-  18 Fit and Fun Run

OCTOBER



-  5-9 Fall Break
-  16 Boo Bash
-  23-31 Red Ribbon Week

NOVEMBER



-  10 Veteran's Day Parade and 4th Grade Performance
-  11 Veteran's Day Holiday
-  23-27 Thanksgiving Holiday

DECEMBER



-  11 Duty-Free Lunch (Staff Holiday Luncheon)
-  17 PTA General Meeting and 3rd Grade Performance
-  18 Classroom Holiday Parties
-  18 Half Day Dismissal (11:30)
-  21-Jan 4 Winter Break

Courtney Wells

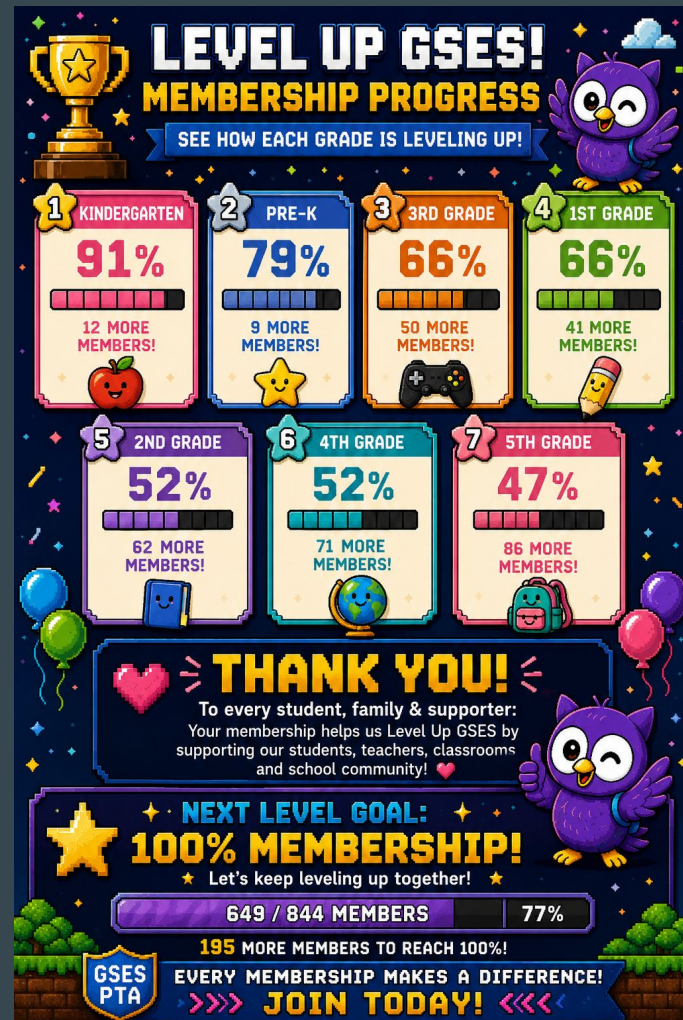
...

VP of Membership



Current Membership Update





Grandparents Club

Volunteer:

- o Book Fair/Library
- o Lunch Helpers
- o Fit & Fun Run
- o Boo Bash
- o Spring Fling
- o Landscaping

Stay In Touch

Website: www.gsespta.org/grandparents

Email: membership@gsespta.org

Facebook:

www.facebook.com/groups/gsesgrandparents

Grandparent Gazette - monthly newsletter

Games With Grandparents



Support Us
With Your Membership!

Join The
GSES PTA

**SCAN
ME**



Julie Berry

...

VP of Academics



Academic Support



- Wise Owl Store
- Educational Assemblies
- Reading Interventionist
- Reflections Contest
- Spelling Bee
- OWLsome Readers Program
- Butterfly Kits
- Space Camp Scholarships

Reflections Contest



DANCE
CHOREOGRAPHY



FILM
PRODUCTION



LITERATURE



MUSIC
COMPOSITION



PHOTOGRAPHY



VISUAL ARTS

October 16, 2026



2026-2027
**CALL FOR
ENTRIES!**

What My
CULTURE
Means to Me

Explore
the arts
and
express
yourself!



Learn more and get involved! [PTA.org/Reflections](https://pta.org/reflections)

Kristi Appleton

...

VP of Fundraising



Box Tops

**SUPPORT GSES
WHILE YOU SHOP!**



HERE'S HOW IT WORKS:



**BUY
BOX TOPS
PRODUCTS**

Earn for schools with the brands you love.



**SCAN
YOUR
RECEIPT**

Use the Box Tops app to submit your receipt within 14 days of purchase.



**EARN
CASH FOR
SCHOOLS**

Box Tops products are identified and earnings are credited online.



ONLINE SHOPPERS CAN EARN WITH BOX TOPS, TOO!

Whether you order groceries for delivery or pickup, shop through your store's app, or request an email receipt at checkout, you can earn for your school no matter where you shop.

SEE PRODUCTS & LEARN MORE ABOUT THE BOX TOPS APP AT [BTFE.COM](https://www.btf.com)

© General Mills

DON'T HAVE THE BOX TOPS APP YET? DOWNLOAD IT NOW!



Link your Walmart account
to earn without scanning!



Download the app or
refer a friend for bonus
Box Tops!

**SUPPORT GSES
WHILE YOU SHOP!**



**Select Goldsmith Schiffman Elementary
as your school and use your ValuCard
each time you shop!**



Fit & Fun Run



Our Primary Fundraiser!

Supporting all PTA events and academic support.



Strong Focus on Math/STEM Programs.



How It Works & How You Can Volunteer.

FUNDRAISING GOAL:
\$55,000



FIT & FUN RUN SPONSORS NEEDED

Own a business? Interested in supporting GSES?
Support this event with three options for sponsorship!

GOLD LEVEL SPONSOR \$600

- Business Spotlight, featuring logo, in the GSES weekly newsletter that reaches over 900 families
- Business Spotlight, featuring logo, on GSES Parents Facebook pages
- Large logo recognition with signage at pit-stop areas along the track

SILVER LEVEL SPONSOR \$300

- Presented as a Silver Sponsor with your logo in the GSES Weekly Newsletter
- Presented as a Silver Sponsor with your logo on GSES Parents Facebook pages
- Medium logo recognition with signage at pit-stop areas along the track

BRONZE LEVEL SPONSOR \$150

- Presented as a Bronze Sponsor with your logo in the GSES Weekly Newsletter
- Presented as a Bronze Sponsor with your logo on GSES Parents Facebook pages
- Small logo recognition with signage at pit-stop areas along the track

LAST DAY TO SPONSOR: AUGUST 28TH

EMAIL KRISTI AT FUNDRAISING@GSESPTA.ORG

When You
Support the...



FIT AND FUN RUN 2026

You Are Helping Make
All These Things
Possible!

Academic Support



Reading Interventionist



Space Camp Scholarships



WISE Owl Store



Educational Assemblies



OWLsome Readers

Special Events



5th Grade Farewell/Picnic



Spring Fling



Family Dance

Teacher/Staff Support



Classroom Materials

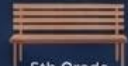


Staff Support Materials



Wishes Grants

Committees/ Programs



5th Grade
Legacy Project



Hospitality



End of Year Celebrations



Landscaping



Grade Level Performances



Recess Items

SIGNUP OPENED TODAY!



If we reach 30% signed up before Kickoff Day, 9/8/26, there will be a drawing for a Boo Bash Priority Parking Space.



Jacqueline Vanderborgh

...

VP of Family Engagement



**Family Engagement: Aim to build strong
home and school partnerships
for the ultimate student success**

**Why? Active family involvement
leads to better grades,
fewer behavior issues, and
higher social skills for students.**





BOO BASH

Friday October 16th 6-8:30

Candy Drive Starts September 28th

Wristbands \$10

Adults and Children Under 2 are Free

Stay tuned for
more information





Boo Bash Planning Committee Volunteers Needed!

✧ We're looking for a few motivated volunteers to fill key roles in the planning of our annual GSES Boo Bash

WE
NEED
YOU!

CHAIR POSITIONS

- ☒ Decor Chair ✧
- ☒ Vendor Chair ✧
- ☒ Candy Drive Chair ✧

Interested? Scan the QR Code to apply!



Marianne McAllister

...

VP of Staff Support





- Monthly snack cart for the GSES Staff
- Donations needed to make it successful

**THIS BRIGHTENS THE
STAFF'S ENTIRE DAY!**

Jamie Dodds

...

Treasurer



What the GSES PTA Supports:

- **Special Events:** Boo Bash, Spring Fling, Grandparents Event, Family Dance, 5th Grade Picnic & Farewell, Open House, Popsicles with the Principal, Meet the Teacher.
- **Teacher & Staff Support:** Each grade level teacher receives funds for class materials and supplies (\$200 for existing teachers & \$400 for new teachers), Wishes Grants (Teachers: \$1,500, Support Staff: \$2,000)
- **Academic Support:** Wise Owl Store, Grade Level Programs, Educational Assemblies, Kindergarten Parent Night, Space Camp Scholarships, Spelling Bee
- **School Support:** Landscaping, 5th Grade Legacy Project, End of Year Celebrations, Hospitality, Recess Items, Volunteer Appreciation, Playgro Mulch, Principal Fund





Check out
some of our
events and
programs!



**GRANDPARENT'S
EVENT**



BOO BASH



**STUDENT
PROGRAMS**



SPELLING BEE



FAMILY DANCE



**STAFF
APPRECIATION**



FIT & FUN RUN



SPRING FLING

PTA Approved Budget

CATEGORY	BUDGETED INCOME	BUDGETED EXPENSES
MEMBERSHIP	\$3,800	\$3,750
FUNDRAISING	\$79,100	\$3,900
SPECIAL EVENTS	\$10,000	\$15,850
TEACHER/STAFF SUPPORT	\$0	\$14,500
ACADEMIC SUPPORT	\$0	\$27,300
COMMITTEE/PROGRAMS	\$0	\$15,680.25
OPERATING EXPENSES	\$10,100 (carry over from 2025-26)	\$13,522
TOTALS	\$103,000	\$94,502.25

\$79,100 raised → \$94,502 invested in our school

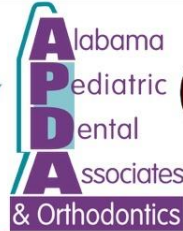
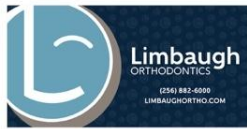
Stephanie Ewald

...

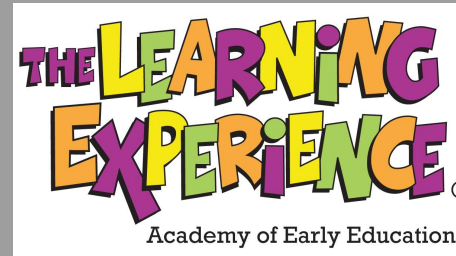
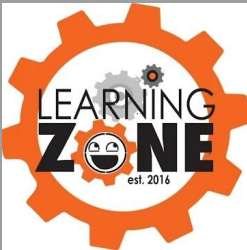
VP of Community Partners



2025 COMMUNITY PARTNERS 2026



Thank you and welcome to our NEW Community Partners!!!





MAKE IT A *Mellow* MONDAY!

DINE IN. TAKE OUT.
Support our school!



MONDAY,
SEPTEMBER 14
11AM – 10PM

a
percentage
OF ALL PROCEEDS
WILL BE DONATED

Including Takeout!



MELLOW MUSHROOM

2230 Cecil Ashburn Dr SE
Huntsville, AL 35802



DINE DELICIOUSLY.
DO SOME GOOD.



PROCEEDS WILL GO TOWARDS

*Outdoor PE
Improvements!*



Mellow MUSHROOM.

GOOD FOOD. GOOD VIBES. GREAT CAUSE.

CALLING ALL BUSINESS OWNERS AND MANAGERS!

If you'd like to talk about a community partnership and advertising for your business, please contact us!



EMAIL OR CALL Stephanie Ewald
communitypartners@gsespta.org
+1 (303) 921-9937



Thank You for Attending GSES Open House and our General PTA Meeting!

...

