

Goldsmith-Schiffman  
Elementary School

# Open House

August 29, 2023



# Jennifer Douthit

GSES Principal



# Elizabeth Davey

PTA President

# Agenda

- About the GSES PTA & School of Excellence
- Visit the PTA Website & Upcoming Dates
- Membership & Grandparent's Club
- Academics & Reflections Contest
- Fundraising and Fit & Fun Run
- Hospitality & Events
- PTA Budget Review
- Community Partners

# What is PTA and Why Join?

- **PURPOSE**

- To make every child's potential a reality by engaging and empowering families and communities to advocate for children.

- **CHILDREN BENEFIT**

- Research shows that participating in your child's school correlates to them doing well academically.

- **THE SCHOOL BENEFITS**

- Your support helps us support the students, staff, and families in lots of different ways.

- **MAKE CONNECTIONS**

- Get to know the teachers and staff as you partner with the school.

- **BE INVOLVED**

- Socializing with other parents while volunteering is fun and rewarding.



# What the PTA Supports



- **Special Events:** Boo Bash, Spring Fling, Grandparent's Breakfast, 5<sup>th</sup> Grade Picnic & Farewell, Open House
- **Teacher & Staff Support:** Funds for class materials and supplies, Wishes Grants
- **Academic Support:** AR Store, Grade level programs, Educational Assemblies, Kindergarten Parent Night, Space Camp Scholarships, Spelling Bee
- **School Support:** Landscaping, 5<sup>th</sup> Grade Legacy Project, Gold Rally, Hospitality, Recess Items, Volunteer Appreciation

# National PTA School of Excellence

GSES has been awarded with this distinction!

**Objective:** To increase family engagement supporting student success in academic areas

**Notable Data:** Survey Question - Our school explains the academic standards and how the curriculum is connected to those standards.

	<u>Fall</u>	<u>Spring</u>
Always	33%	52%
Frequently	27%	21%
Sometimes	22%	18%
Never	9%	5%
Unknown	9%	3%

Proud to be a  
**National PTA<sup>®</sup>**  
**School of Excellence**



**2022-2024**

# Goldsmith-Schiffman SPIRITWEAR







# Sara Stinson

Secretary

# PTA Website

[www.gsespta.org](http://www.gsespta.org)

- Become a Member
- Find Volunteer Opportunities
- Answers to FAQs
- Staff Info Sheets
- PTA Contact Information



# Stay Up To Date



[Facebook.com/gsesowls](https://www.facebook.com/gsesowls)

[Facebook.com/groups/gsesparents](https://www.facebook.com/groups/gsesparents)



**GOLDSMITH-SCHIFFMAN ELEMENTARY PTA**

*Sunday Send Out*

Sign up for our weekly email newsletter, the Sunday Send Out, on the website

# Upcoming Dates


- **September**

- Book Fair – 1<sup>st</sup>-8<sup>th</sup>
- Grandparents Breakfast – 7<sup>th</sup> & 8<sup>th</sup>
- Fit & Fun Run – 22<sup>nd</sup>
- Reflections Entries Due – 29<sup>th</sup>

- **October**

- Fall Break – 2<sup>nd</sup>-6<sup>th</sup>
- Accelerated Reader Store – 18<sup>th</sup>
- Boo Bash – 20<sup>th</sup>





# Julie Berry

VP of Membership

**Support Us  
With Your  
Membership!**

**Current PTA  
Memberships:**

**636**

**Current Class Status**

- PK - 50%
- K - 55%
- 1<sup>st</sup> - 39%
- 2<sup>nd</sup> - 36%
- 3<sup>rd</sup> - 41%
- 4<sup>th</sup> - 42%
- 5<sup>th</sup> - 29%



**Scan the QR Code to easily  
join online right now!**

# Grandparents Club

- **Volunteer**

- Book Fair/Library
- Lunch Helpers
- Fit & Fun Run
- Boo Bash
- Merry Market
- Spring Fling
- Landscaping

- **Stay In Touch**

- Website:  
[www.gsespta.org/grandparents](http://www.gsespta.org/grandparents)
- Email:  
[grandparents@gsespta.org](mailto:grandparents@gsespta.org)
- Facebook:  
[www.facebook.com/groups/gsesgrandparents](http://www.facebook.com/groups/gsesgrandparents)
- Snail Mail: Grandparent Gazette

# Grandparents Breakfast

- Pre-pay online by September 6<sup>th</sup> at 6:00 PM.
- Parents may only attend as volunteers. See the PTA website or Facebook for the sign-up link.

## GRANDPARENT'S BREAKFAST

**When:**  
September 7 at 7:00 AM  
(Student last name A-M)  
September 8 at 7:00AM  
(Student last name N-Z)

This event is VERY special to the kids at GSES! We can't wait to see all the grandparent's

\$8 per person including kids

Special thanks to **Bojangles** for catering the breakfast!

Pre-Pay Online or Pay at the door

Deadline for prepayment is Wednesday, 9/6 at 6pm



The background is a teal color with a repeating pattern of white line-art icons representing various educational fields: mathematics (calculators, equations like 2+2=4, x+(1-y)=?), science (microscopes, globes, DNA helix, test tubes), arts (pencils, paint palettes, musical notes), and general school supplies (backpacks, laptops, books, paper airplanes). The word 'IDEA' is also scattered throughout. A large white circle is centered on the page, containing the name and title.

# Megan Greer

VP of Academics

# Academic Support



- Accelerated Reader Store
- Educational Assemblies
- Reading Interventionist
- Reflections Contest
- Spelling Bee
- Kindergarten Parent Night
- OWLsome Readers Program
- Butterfly Kits
- Space Camp Scholarships



# Reflections Contest

- The PTA Reflections Program is designed to enhance quality arts education.
  - Film Production, Music Composition, Visual Arts, Dance Choreography, Literature, Photography
- Students in ALL GRADES are encouraged to participate.
- **Entries are due by September 29.**



The poster features a stylized background with a sun, clouds, and a large silhouette of a person's head. The text is arranged in a clear, hierarchical layout. At the top left is the logo for National PTA Reflections, which includes a profile of a head and a large 'R'. Below the logo is the text 'NATIONAL PTA REFLECTIONS'. To the right of the logo is the main title 'I am Hopeful Because...' in a large, bold, blue font. Below the title is the subtitle 'Explore the arts and express yourself!' in a smaller blue font. In the center, the text '2023-2024 CALL FOR ENTRIES!' is written in a bold, blue font. At the bottom, there are several colorful flowers with icons inside them: a red flower with a video camera icon, an orange flower with a person dancing icon, a purple flower with a musical note icon, a green flower with a pencil and paper icon, a blue flower with a camera icon, and a yellow flower with a palette icon. At the bottom right, the text 'Learn more and get involved! PTA.org/Reflections' is written in a bold, blue font.

**NATIONAL PTA  
REFLECTIONS**

**I am  
Hopeful  
Because...**

Explore the arts and  
express yourself!

**2023-2024  
CALL FOR  
ENTRIES!**

**Learn more and get involved!  
PTA.org/Reflections**

The background is a teal color with a dense pattern of white line-art icons representing various educational fields: mathematics (calculators, equations like  $x+(1-y)=?$  and  $2+2=4$ ), science (globe, microscope, DNA helix, atom), arts (pencil, paint palette, musical notes), and general education (books, paper airplane, graduation cap, trophy, laptop, backpack, ruler, compass, paper airplane, paper airplane, paper airplane). The word "IDEA" is also scattered throughout. A large white circle is centered on the page, containing the name and title.

# Ashley Saager

VP of Fundraising

# Fundraising



**EARN CASH FOR OUR SCHOOL**  
NO MORE CLIPPING. ALL YOU NEED IS YOUR SMARTPHONE.

The NEW and improved Box Tops mobile app uses state-of-the-art technology to scan your store receipt, find participating products and instantly add Box Tops to our school's earnings online.



## HERE'S HOW IT WORKS:



**BUY**  
BOX TOPS PRODUCTS

You can find Box Tops on hundreds of products throughout the store.



**SCAN**  
YOUR RECEIPT

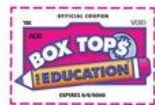
Use the app to snap a photo of your receipt within 14 days of purchase.



**EARN**  
CASH FOR OUR SCHOOL

Box Tops earnings are identified and automatically updated at BTFE.com.

You do not need to clip or send Box Tops labels to school.



## BOX TOPS CLIPS ON PACKAGES

Traditional Box Tops clips are being phased out of production but may continue to be found on many products throughout the store as packages transition to the new Box Tops labels. **You can still clip these and send them to school.** Please make sure each clip has a valid expiration date.



**BUY**  
BOX TOPS PRODUCTS



**CUT**  
OUT THE BOX TOP FROM EACH PACKAGE



**SEND**  
YOUR BOX TOPS TO SCHOOL

SEE PRODUCTS & LEARN MORE ABOUT THE BOX TOPS APP AT [BTFE.COM](https://www.btfef.com)

THE ALL-NEW BOX TOPS IS HERE! DOWNLOAD THE APP:



For every \$37,500 spent cumulatively by your school's participants, Publix will award your school \$250.

## How to signup:

1. Create a Publix Account if you don't have one already: <https://www.publix.com/myaccount/register>
2. Log into your account, click Publix Partners and select Goldsmith Schiffman Elementary PTA
3. Every time you shop at Publix, enter your phone number at checkout and eligible purchases will qualify to give our school a donation.

It's that easy!

# Fit & Fun Run 2023

- PTA's largest fundraiser!
- Helps fund the events and programs we support
- How it works
- Volunteers needed!



**Fundraising Goal: \$55,000**



# GOLDSMITH-SCHIFFMAN PTA

# FIT & FUN RUN

SEPTEMBER 22, 2023

gsespta.org/fitfunrun

## THANK YOU TO ALL OUR 2023 SPONSORS!

### PLATINUM LEVEL SPONSORS:



Big Cove  
Pressure Washing  
256.755.4440

### GOLD LEVEL SPONSORS:



### SILVER LEVEL SPONSORS:



# Merry Market

- **What is it?** An in-person shopping experience for GSES students to buy gifts for family members, friends, and even pets for the holiday season!
- It is the PTA's 2<sup>nd</sup> main fundraiser hosted from December 4<sup>th</sup>-8<sup>th</sup>.





The background is a teal color filled with various white line-art icons representing education and learning. These include books, calculators, globes, pencils, paper airplanes, lightbulbs, trophies, graduation caps, microscopes, and mathematical symbols like '2+2=4' and 'x+(1-y)=?'. The word 'IDEA' is also scattered throughout. A large white circle is centered on the page, containing the text.

# Courtney Wells

VP of Hospitality  
& Events

# PTA Events

## BOO BASH

OCTOBER 20

6-8:30 PM

**OUTDOOR FAMILY EVENT WITH TRUNK OR TREAT, INFLATABLES, PETTING ZOO, GAMES, FOOD TRUCKS & MORE!**



Outdoor Field Day Event

Friday, May 3

Spring Fling is an at school event that includes competitive field day games.

# PTA Hospitality



- Monthly snack cart for the GSES Staff
- Donations needed to make it successful

**THIS BRIGHTENS THE  
STAFF'S ENTIRE DAY!**

## STAFF APPRECIATION

**Throughout The Year: Staff Appreciation Week:  
May 6-10, 2024**

- **Will highlight and appreciate staff members throughout the year**
- **The PTA loves spoiling the staff during this week**
- **Students have the option to bring in gifts and sweet notes.**

THANK  
☺ YOU


The background is a teal color with a repeating pattern of white line-art icons representing various school subjects and supplies. These include calculators, globes, books, pencils, paper airplanes, lightbulbs, trophies, graduation caps, laptops, microscopes, and mathematical symbols like  $x+(1-y)=?$  and  $2+2=4$ . The word "IDEA" is also scattered throughout. A large white circle is centered on the page, containing the name and title.

# Lindsey Morgan

Treasurer

# PTA Budget

CATEGORY	BUDGETED INCOME	BUDGETED EXPENSES
MEMBERSHIP	\$4,100	\$3,400
FUNDRAISING	\$91,600	\$27,700
SPECIAL EVENTS	\$13,500	\$19,000
TEACHER/STAFF SUPPORT	\$0	\$15,000
ACADEMIC SUPPORT	\$500	\$25,400
COMMITTEE/PROGRAMS	\$0	\$11,675
OPERATING EXPENSES	\$10,100	\$20,525
<b>TOTALS</b>	<b>\$119,800</b>	<b>\$117,000</b>

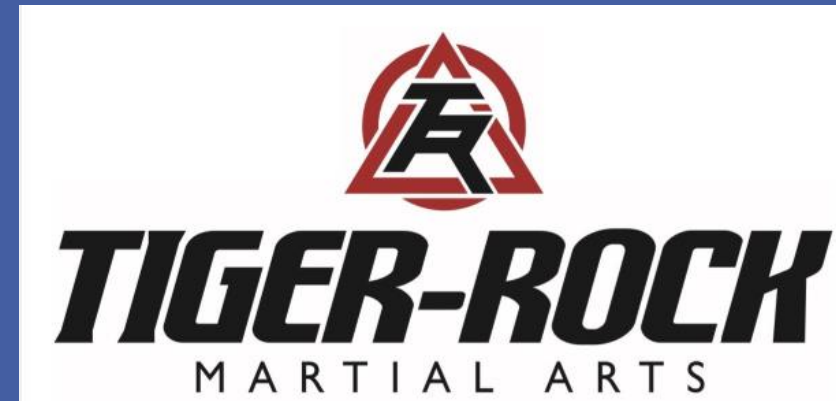
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# Samantha Bush

VP of Community  
Partners

# Marquee Level

## THANK YOU SPONSORS!



# Other Community Partners

## PLATINUM

Limbaugh & Stephenson  
Family & Implant Dentistry

New Hope Family Dentistry

Trim Light of North Alabama

Valley Conservatory

## GOLD

Addie's Attic

Big Cove Decorating

Black Tie Moving

Bret Slaton Homes

Buenavista Mexican Cantina

Crestwood Medical Center

Element Dance Company

Guntersville Chevrolet

Hampton Cove Pediatric Dentistry

Jeff Benton Homes

Johnson Orthodontics

Katie Martin at Engel & Völkers Real Estate

Kelsey Mann Real Estate Team at Keller Williams

Kids Cove Pediatrics

Little Critters Dentistry

Mathnasium of Huntsville

Minuteman Press

Mountain View Family Dentistry

McLain Surgical Arts

NXTSTEP Family Law

Pope Family Dentistry

Salon Allure

Sign Gypsies of Lake Guntersville

Stars and Strikes

Stretch Zone

Tortora's

Whitesburg Pediatric Dentistry

Yoshi Suski Fushion

## SILVER

Huntsville Track Club

## BRONZE

Cove Monkey

We Rock the  
Spectrum Kids Gym





**Thanks for attending the  
GSES Open House!**

**3<sup>rd</sup>-5<sup>th</sup> graders may  
visit their classrooms.**