



**Hampton Cove Elementary School (HCES)
Goldsmith-Schiffman Elementary School (GSES)
Hampton Cove Middle School (HCMS)
Parent Teacher Associations (PTA)**

July 1, 2021

Hello Loyal Community Partner:

We are excited to announce that we are continuing our Community Partners program for the 2021- 2022 school year! With the generous commitment and partnership of our Community partners this past year, our PTA has provided the students and faculty with items that were eliminated from Alabama public schools as a result of the budget crisis.

- *Special events including new student orientation, field day, holiday parties, and teacher appreciation*
- *COVID-19 & flu safety supplies (disinfecting wipes, spray and hand sanitizer)*
- *Teacher “wishes grants” including educational software, firmware, off-site training and furniture*

All three of our schools in the Hampton Cove community have partnered together as one to ensure our valued Community Partners are able to receive **numerous** advertisement opportunities at **all three schools** that expose your business to over **3,000 students and their families**. We also offer our dedicated community partners advertisements such as: school digital media advertisement, banner advertisement, and Spirit Night collaboration.

In an effort to continue our school’s success, we kindly ask that you consider continuing your community partnership commitment for the **upcoming 2021-2022 school year**. We continuously evaluate our program to look for ways we can improve the benefits you receive as a “thank you” for your generous donation to our schools.

Please let us know how we can serve you better as we partner to make this community a better place to learn, work, and live. Together, we can ensure excellence at all of our Hampton Cove schools.

We look forward to hearing from you!

Sincerely,

Jennifer Lee
HCMS.communitypartners@gmail.com
HCMS, VP Community Partners

Leslie Rice
Hcespta01@gmail.com
HCES, VP Community Partners

Monique Ross
Community.partners@gsespta.org
GSES, VP Community Partners

Individual schools, distinguished from the PTAs, may seek separate sponsorships for clubs or events.

Community Partner Benefits 2021-2022

Marquee Level: \$3,000 and above

- Platinum level benefits plus name your own sponsorship and negotiate your advertising and partnership requirements

Platinum Level: \$2,500

- Invitation to set up a table to advertise at one PTA meeting during the school year at each school
- Invitation to be recognized at each school's main event (HCES-Trunk or Treat, GSES-Boo Bash, and HCMS-Bull Run).
- Community Partner Spotlight on each school's Facebook page at least 2X during the year
- The ability to send electronic flyer **4X** a year (content must be pre-approved by school staff)
- **Largest** Ad placement on Community Partner banners displayed in 6 locations (1 each HCES/HCMS/GSES cafeteria, 1 each HCES/HCMS/GSES school entrance)
Recognition at all PTA meetings by power point presentation before and during the meeting
- Link to Community Partner's websites in all PTA newsletters for HCES, GSES, and HCMS
- Listing in the Community Partner business directory located in the weekly Wednesday Folders for HCES and GSES
- Link to Community Partner's website on PTA websites for HCES, GSES, and HCMS

Gold Level: \$1,500

- Individual Community Partner sign displayed in car lanes
- Invitation to be recognized at each school's main event (HCES-Trunk or Treat, GSES-Boo Bash, and HCMS-Bull Run).
- Community Partner Spotlight on each school's Facebook page at least 1 time during the year
- The ability to send electronic flyer **2X** a year (content must be pre-approved by school staff)
- Ad placement on Community Partner banners displayed in 6 locations (1 each HCES/HCMS/GSES cafeteria, 1 each HCES/HCMS/GSES school entrance)
Recognition at all PTA meetings by power point presentation before and during the meeting
- Link to Community Partner's websites in all PTA newsletters for HCES, GSES, and HCMS
- Listing in the Community Partner business directory located in the weekly Wednesday Folders for HCES and GSES
- Link to Community Partner's website on PTA websites for HCES, GSES, and HCMS

Silver Level: \$1,000

- Ad placement on Community Partner banners displayed in 6 locations (1 each HCES/HCMS/GSES cafeteria, 1 each HCES/HCMS/GSES school entrance)
- Recognition at all PTA meetings by power point presentation before and during the meeting
- Link to Community Partner's websites in all PTA newsletters for HCES, GSES, and HCMS
- Listing in the Community Partner business directory located in the weekly Wednesday Folders for HCES and GSES
- Link to Community Partner's website on PTA websites for HCES, GSES, and HCMS

Bronze Level: \$500

- Recognition at all PTA meetings by power point presentation before and during the meeting
- Link to Community Partner's websites in all PTA newsletters for HCES, GSES, and HCMS
- Listing in the Community Partner business directory located in the weekly Wednesday Folders for HCES and GSES
- Link to Community Partner's website on PTA websites for HCES, GSES, and HCMS

2021-2022 Community Partner Commitment

- Payment: Enclosed (check payable to HCMS PTA)
 I would like to pay in flexible installments (must be approved by HCMS VP)
 I would like to pay with "in-kind" donation (equal to amount of CP Partner benefit)

The 2021-2022 contract is from July 15, 2021-May 31, 2022. Per Huntsville City Schools policy, all banners/signs may be removed by June 1, 2022, unless intent to renew is received.

- a. Name of Community Partner: _____
- b. Contact Name/Phone: _____
- c. Mailing Address: _____
- d. Business Phone Number(s): _____
- e. E-Mail Address (for Point of Contact): _____
- f. E-Mail Address (for PTA Newsletters): _____
- g. **Website Address: _____
- h. Best contact method: _____

**** Website address must be listed if hyperlink to site is to be included in advertising opportunities.**

Action Item Checklist

- Check here if you would like to be included or notified of other event related sponsorship opportunities at HCES/GSES/HCMS

Gold, Platinum, and Marquee Level Sponsors

- E-mail **your current business logos and updated newsletter spotlight paragraph** to community.partners@gsespta.org no later than September 31, 2021.

- Return your completed form via email to: hcms.communitypartners@gmail.com

OR

Mail your completed form with donations to:

Hampton Cove Middle School PTA c/o Tamitha Dollman
261-B Old Hwy 431
Hampton Cove, Alabama 35763