

# Welcome to GSES Open House!

Goldsmith-Schiffman Elementary  
School



# Haley James

...

## Principal



# Courtney Wells

...

## President



# Agenda

- About the GSES PTA
- Visit the PTA Website and Upcoming Dates
- Membership, Grandparent's Club & P.O.Ps
- Academics and Reflections Contest
- Fundraising and Fit & Fun Run
- Hospitality & Events
- PTA Budget Review
- Community Partners



# What is PTA and why join?

## PURPOSE

To make every child's potential a reality by engaging and empowering families and communities to advocate for children.

## CHILDREN BENEFIT

Research shows that participating in your child's school correlates to them doing well academically.

## THE SCHOOL BENEFITS

Your support helps us support the students, staff, and families in lots of different ways.

## MAKE CONNECTIONS

Get to know the teachers and staff as you partner with the school.

## BE INVOLVED

Socializing with other parents while volunteering is fun and rewarding.



# COMMITTEE MEMBERS WANTED!

Interested in helping  
lead some programs  
at Goldsmith-  
Schiffman Elementary  
School?

Want to be part of a  
team?



## HERE'S YOUR CHANCE!

- Boo Bash
- Spring Fling
- Sunshine Cart
- Reflections Contest
- Fit & Fun Run
- Merry Market & MORE!

for more information, contact [president@gsespta.org](mailto:president@gsespta.org)



# GSES Spirit Wear and Field Trip Shirts

**TOMORROW IS THE LAST DAY TO  
ORDER FIELD TRIP SHIRTS AND  
DEADLINE WILL NOT EXTEND.**



SCAN  
HERE TO  
ORDER



## HELP US IMPROVE!

SHARE YOUR FEEDBACK ON YOUR  
PTA EXPERIENCE TO HELP US  
IMPROVE!

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anonymity is optional!



SCAN HERE TO  
PROVIDE YOUR  
FEEDBACK!

# Lindsay Murphy

...

## Secretary



# GSES PTA Website



[www.gsespta.org](http://www.gsespta.org)



Become a Member



Find Volunteer Opportunities



Answers to FAQs



Staff Info Sheets



PTA Contact Information

SCAN  
ME



# Adopt a Staff Member

We need 63 volunteers to adopt our 63 staff members so they can feel loved over the holidays and on teacher appreciation week!

Fill out the Google Form



And we'll be in touch with your match + more — information!



GOLDSMITH-SCHIFFMAN ELEMENTARY PTA

*Sunday Send Out*

Sign up for the weekly email  
newsletter, The Sunday Send  
Out, on our PTA Website



# Upcoming PTA Events



# SAVE



# THE DATES!

<b>19</b> SEPT	<b>FIT &amp; FUN RUN</b>
<b>23</b> SEPT	<b>ACADEMIC NIGHT</b>
<b>17</b> OCT	<b>BOO BASH</b>
<b>17</b> OCT	<b>REFLECTIONS DUE DATE</b>

# Goldsmith-Schiffman Elementary School PTA

## Stay Connected



Ashley Smith

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VP of Membership

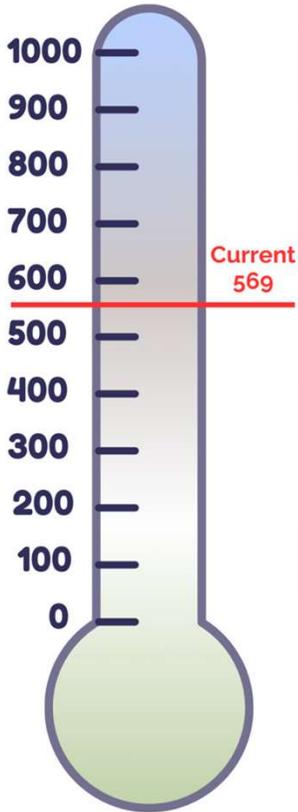


# Current Membership Update



## GSES PTA MEMBERSHIP NUMBERS

2025-2026 School Year



**Oak Tree**  
Over 20% from previous year (1,026)

**Big Topper Award**  
More than 1,000 members!

**100% Membership**  
1 membership per student

**Gold Leaf**  
Meeting or exceeding last year (855)

**Early Bird MET!**  
Over 50% of previous year by Oct. 1 (428)

**Golden Apple**  
All certified staff are PTA members



Support Us  
With Your Membership!



Join The  
**GSES PTA**

SCAN  
**ME**



# Grandparents Club

## Volunteer:

- o Book Fair/Library
- o Lunch Helpers
- o Fit & Fun Run
- o Boo Bash
- o Merry Market
- o Spring Fling
- o Landscaping

## Stay In Touch

Website: [www.gsespta.org/grandparents](http://www.gsespta.org/grandparents)

Email: [gsesptagrandparentsclub@gmail.com](mailto:gsesptagrandparentsclub@gmail.com)

Facebook:

[www.facebook.com/groups/gsesgrandparents](http://www.facebook.com/groups/gsesgrandparents)

Grandparent Gazette - monthly newsletter

Grandparent Club Meet & Greet: September 29 -  
more info to come!

# Grandparents Breakfast

\*Parents can only  
attend if volunteering  
Sign up here!



**Grandparents Breakfast**  
**Tickets On Sale Now!**

SEPTEMBER 4<sup>TH</sup> AND 5<sup>TH</sup>  
7:00 AM ~ GSES CAFETERIA  
TICKETS \$8 PER PERSON

**ONLINE:**  


**IN PERSON:**  
AUGUST 26  
GSES PTA TABLE  
DURING OPEN HOUSE 5-6:30 PM

[HTTPS://GSESPTA.GIVEBACKS.COM/SHOP](https://gsespta.givebacks.com/shop)

The poster features a blue underwater background with bubbles, a seahorse, a jellyfish, and a green fish. At the bottom, there is a pile of gold coins, a cartoon owl wearing a pirate hat and holding a bottle, and an open treasure chest filled with gold and jewels.

# Proud Owl Papas (P.O.Ps)



## OPPORTUNITIES INCLUDE:

- Classroom Handyman
- Lego Club
- Mystery Reader
- Duty-Free Lunch
- Carline Volunteer
- And more!



Sign up using the link below or  
email questions to  
[GSESPOPS@gmail.com](mailto:GSESPOPS@gmail.com)





# LIVE DRAWING

GSES PTA MEMBERSHIP  
**TONIGHT!**

AUG 26  
**2025**  
6:15PM



must be present to win

# Krysten Bergeron

...

VP of Academics



# Academic Support

- Wise Owl Store
- Educational Assemblies
- Reading Interventionist
- Reflections Contest
- Spelling Bee
- OWLsome Readers Program
- Butterfly Kits
- Space Camp Scholarships
- Scholastic Subscriptions



GOLDSMITH-SCHIFFMAN SCHOOL  
AND THE PTA

# ACADEMIC NIGHT

HELPING STUDENTS SUCCEED

Join us on September 23  
from 5-7 PM



reading · writing · dyslexia · math skills

Door prizes  
from the  
PTA!

Choose your  
sessions!  
Pizza and drinks  
for purchase



- Sessions about various topics such as reading, writing, dyslexia, math skills
- YOU CHOOSE YOUR SESSIONS!
- Elementary school-aged children will play supervised in the gym
- Younger children will need to stay with their adult or have childcare arranged

# Reflections Contest



DANCE  
GOREOGRAPHY



FILM  
PRODUCTION



LITERATURE



MUSIC  
COMPOSITION



PHOTOGRAPHY



VISUAL ARTS

# PTA REFLECTIONS 2025-2026

## “I BELONG”

SUBMISSIONS ARE DUE FRIDAY,  
OCTOBER 17!

# Kristi Appleton

...

## VP of Fundraising



# Box Tops

**SUPPORT GSES  
WHILE YOU SHOP!**



## HERE'S HOW IT WORKS:



**BUY  
BOX TOPS  
PRODUCTS**

Earn for schools with the brands you love.



**SCAN  
YOUR  
RECEIPT**

Use the Box Tops app to submit your receipt within 14 days of purchase.



**EARN  
CASH FOR  
SCHOOLS**

Box Tops products are identified and earnings are credited online.



### ONLINE SHOPPERS CAN EARN WITH BOX TOPS, TOO!

Whether you order groceries for delivery or pickup, shop through your store's app, or request an email receipt at checkout, you can earn for your school no matter where you shop.

SEE PRODUCTS & LEARN MORE ABOUT THE BOX TOPS APP AT [BTFE.COM](https://www.btfec.com)

DON'T HAVE THE BOX TOPS APP YET? DOWNLOAD IT NOW:



Link your Walmart account to earn without scanning!



Download the app or refer a friend for bonus Box Tops!

**SUPPORT GSES  
WHILE YOU SHOP!**



A graphic on a grid background. At the top is a purple banner that says 'FOOD CITY SCHOOL BUCK\$ CHALLENGE'. Below it are icons of a pencil, a heart, and a lightning bolt. A yellow banner in the center contains the text 'LINK YOUR VALUCARD AND YOUR SCHOOL EARNS CASH'. To the right of the text is a ValuCard. The entire graphic is framed by a black border with small circular icons at the corners.



**Select Goldsmith Schiffman Elementary  
as your school and use your ValuCard  
each time you shop!**

# Fit & Fun Run

- PTA's Largest Fundraiser!
- Helps fund the events and programs we support
- How it Works
- Volunteers Needed

**FUNDRAISING GOAL**  
**\$50,000**

EMAIL KRISTI @  
GSESPTAFUNDRAISING@GMAIL.COM

## FIT & FUN RUN SPONSORS NEEDED

*Own a Business? Interested in supporting GSES?  
Support this event with three options for sponsorship!*

### **GOLD Level Sponsor \$600:**

- Business Spotlight, featuring logo, in GSES weekly newsletter
- Business Spotlight, featuring logo, on GSES Parents Facebook pages
- Large logo recognition at pit-spot areas along the Track

### **SILVER Level Sponsor \$300:**

- Presented as Silver Sponsor with logo in GSES weekly newsletter
- Presented as Silver Sponsor with logo on GSES Facebook pages
- Medium logo recognition at pit-spot areas along the Track

### **BRONZE Level Sponsor \$150:**

- Presented as Bronze Sponsor with logo in GSES weekly newsletter
- Presented as Bronze Sponsor with logo on GSES Facebook pages
- Small logo recognition at pit-spot areas along the Track

**mybooster.com**

# SIGN UP TODAY

For Our Fit & Fun Run Fundraiser

## GSES Families!

It's time! You can register your student for our GSES Fun Run! Our goal is to raise \$50,000 for Outdoor Play Improvements. Signing up is easy and comes with a fun prize for your student!

Sign Up On **mybooster.com**



Thank you for being a part of our Goldsmith Schiffman Elementary School community and helping us make a difference for our students. We are grateful for your support!

### Key dates to remember:

Kickoff in School

9/8

Event Day

9/19

Follow our social pages for updates on our fundraiser.

# Merry Market

- An in-person shopping experience for GSES students to buy gifts for family members, friends, and even pets for the holiday season!
- It is the PTA's 2nd main fundraiser hosted from December 11-17.



Kristin Symon

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Landscape Chair





# *Courtyard Stations*



◆ Songbird Habitat

◆ Monarch Waystation

◆ Raised garden beds

◆ Sensory garden

◆ Butterfly garden

◆ Box Turtle Habitat

◆ Frog and Toad Habitat

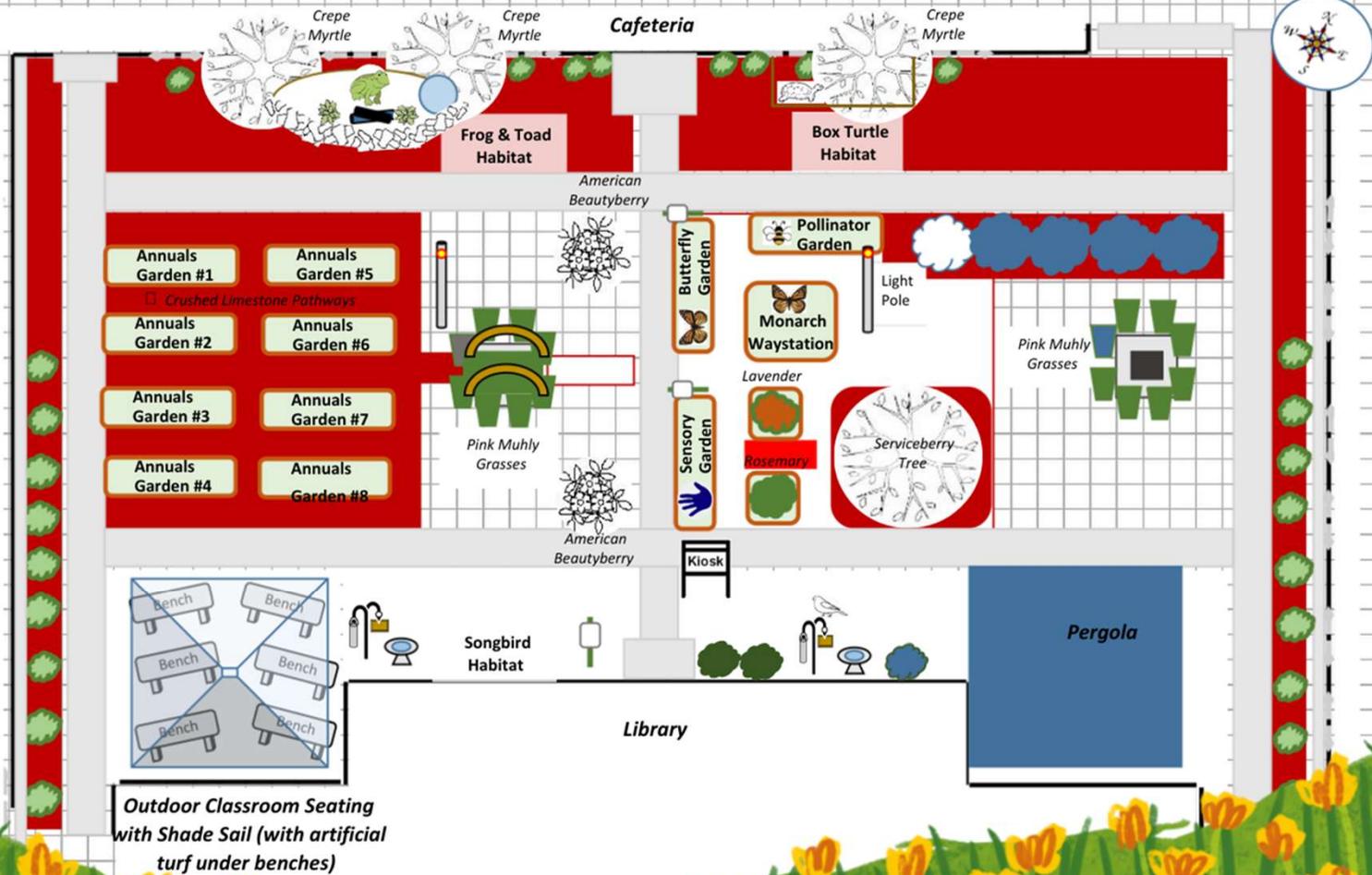
◆ Songbird Habitat



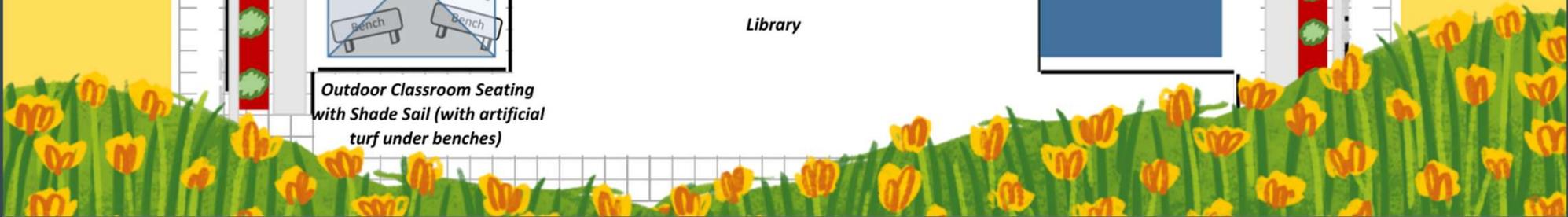


# Goldsmith-Schiffman Elementary Outdoor Classroom Site Map (Rough Draft)

April Waltz, Alabama Wildlife Federation Outdoor Classroom Consultant, [aprilwaltz@alabamawildlife.org](mailto:aprilwaltz@alabamawildlife.org), Last Update: July 2025



Outdoor Classroom Seating with Shade Sail (with artificial turf under benches)





*Join us!*

**Fall Courtyard Work Week**

*October 28-30th*

Sign up here:



# Sarah Elizabeth Anderson

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## VP of Hospitality & Events



# Stock the Sunshine Cart!

Help us treat our Teachers & Staff!

send contributions via venmo  
to @sarah-E-Anderson-91  
or by scanning the QR code below.  
Please include "GSES sunshine cart"  
in your description.



**VENMO**

scan the QR code below to  
shop our Amazon Wish List by  
shipping items directly to us  
or dropping off outside the  
PTA ROOM!



**Amazon  
Wish List**



# BOO BASH

FRIDAY OCTOBER 17<sup>TH</sup> 6-8:30 PM

CANDY DRIVE STARTS SEPTEMBER 22ND!

WRISTBANDS \$10

ADULTS & CHILDREN UNDER 2 ARE FREE!



STAY TUNED FOR  
MORE INFORMATION!

# Julie Berry

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## Treasurer



# What the GSES PTA Supports:

- **Special Events:** Boo Bash, Spring Fling, Grandparents Breakfast, Family Dance, 5th Grade Picnic & Farewell, Open House
- **Teacher & Staff Support:** Funds for class materials and supplies, Wishes Grants (Teachers: \$5,000, Support Staff: \$1,000)
- **Academic Support:** Wise Owl Store, Grade Level Programs, Educational Assemblies, Kindergarten Parent Night, Space Camp Scholarships, Spelling Bee
- **School Support:** Landscaping, 5th Grade Legacy Project, End of Year Celebrations, Hospitality, Recess Items, Volunteer Appreciation, Playground Mulch, Principal Fund





Check out  
some of our  
events and  
programs!



**GRANDPARENT'S  
BREAKFAST**



**BOO BASH**



**STUDENT  
PROGRAMS**



**SPELLING  
BEE**



**FAMILY  
DANCE**



**STAFF  
APPRECIATION**



**MERRY MARKET  
HOLIDAY SHOP**



**FAMILY SPIRIT  
NIGHTS**

# PTA Approved Budget

CATEGORY	BUDGETED INCOME	BUDGETED EXPENSES
MEMBERSHIP	\$5,000	\$3,950
FUNDRAISING	\$99,400	\$19,000
SPECIAL EVENTS	\$16,000	\$22,550
TEACHER/STAFF SUPPORT	\$0	\$24,200
ACADEMIC SUPPORT	\$0	\$27,539
COMMITTEE/PROGRAMS	\$0	\$54,034.65
OPERATING EXPENSES	\$100	\$13,204
<b>TOTALS</b>	<b>\$120,500</b>	<b>\$164,477.65</b>

Funds Available at Start of Year: \$81,438.79

# Added PTA Support for 2025-2026

- **Picnic Tables for the Courtyard: \$11,390**
- **Sensory Room: \$1,000**
- **Increased Wishes Grants from \$1500 to \$5000 (Teachers) and from \$500 to \$1000 (Staff)**
- **Scholastic News and Science Spin Magazine Subscriptions for 4th Grade and 2nd Grade: \$2650**

# Carrie Zoubek

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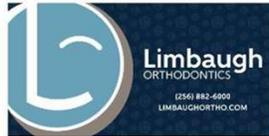
## VP of Community Partners



# COMMUNITY PARTNERS

## 2024

## 2025



HUNTSVILLE



"A Complete Music Education Experience"

256-534-3131

valleyconservatory2@comcast.net



BRITTANY P. PARKS, D.M.D.  
KYLE M. PARKS, D.M.D.



GET AWAY AND PLAY AT STARS AND STRIKES



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256.585.1103

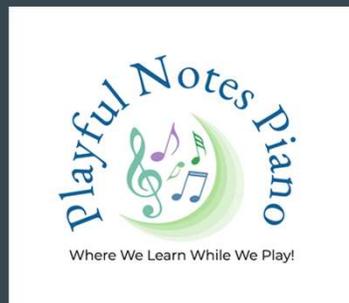


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# Thank you to our NEW Community Partners!!!



# **Dine to Donate** **@** **Yoshi Sushi** **Fusion**

**9/17**  
**5-8PM**

A percentage of your  
bill will be donated to  
our GSES GreenPower  
Team!

**Wednesday,**  
**September 17**

3110 Mountain Cove Cir SE D  
Owens Cross Roads, AL 35763

Please mention  
GSES to your  
waiter!!!



# CALLING ALL BUSINESS OWNERS AND MANAGERS!

If you'd like to talk about a community partnership and advertising for your business, please contact us!



**EMAIL OR CALL CARRIE ZUBEK**

[communitypartners@gsespta.org](mailto:communitypartners@gsespta.org)

703.231.5049



**Thank You for Attending GSES Open House and our General PTA Meeting!**

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